



Into The New Frontier

**Annual Meeting
of the
Association of State & Territorial
Public Health Nutrition Directors (ASTPHND)
&
The Council of 5 A Day Coordinators**

**June 11- 13, 2006
Renaissance Seattle Hotel
Seattle, WA**

**Sponsored in part by:
Centers for Disease Control, Division of Nutrition and Physical Activity
Health Resources & Services Administration, Maternal and Child Health Bureau**

Saturday, June 10th

12:30 – 3:00 PM Council of 5 A Day Coordinators' Executive Committee Meeting
3:00 – 5:00 PM ASTPHND Board of Directors and Council Executive Committee Orientation
6:00 PM Annual Dinner – Board of Directors
Noon – 9:00 PM Poster Session and Table Top Exhibit Set-up

Sunday, June 11th

7 AM – noon Exercise Opportunity - TBD
Poster Session and Table Top Exhibit Set-up
8 – 10 AM 5 A Day Orientation for New Coordinators – location to be determined

9 AM – noon **ASTPHND Board of Directors' Meeting**

1:00 PM **Welcome**
Kyle Unland, MS RD
Local Host

Margaret Tate, MS RD
ASTPHND President

1:15 **How ASTPHND Serves You**
Margaret Tate, MS, RD, President ASTPHND

1:30 **Public Health - Future Directions**
Maxine Hayes, MD, WA State Health Officer

2:30 Stretch Break
Beverage Break

2:45 **A New Look for Fruits and Vegetables**
Barbara Berry, MS, RD, Produce for Better Health Foundation
Diane Golzynski, PhD, RD, Michigan Department of Community Health

3:45 **Town Hall: National Update**
Centers for Disease Control & Prevention, Div. of Nutrition & Physical Activity – Bill Dietz, MD, MPH
National Institutes for Health - Van Hubbard, PhD, MD
Maternal and Child Health Bureau - Peter van Dyck, MD, MPH,
United States Department of Agriculture - Judy Wilson, MSPH, RD

Moderator: Miriam Gaines, MPH, RD

6:00 **Welcome Reception**
Cash Bar

Monday, June 12th

- 8:00 AM Exercise Opportunity - TBD
Continental Breakfast
- 8:30 AM **Realizing Behavior Change - Communication Strategies That Make a Difference**
Pam McCarthy, MS, RD
Jan Kallio MS RD
- 10:45 AM Stretch Break
- 11:00 AM **Concurrent Sessions**
- I. Kentucky Summer Kids Program**
Wendy Carlin, Kentucky Department of Public Health
- II. Using “Moving to the Future” as a Tool to Measure the Effectiveness of Local Programs**
Karen Probert MS RD, Mountain Valley Consulting, Inc.
- 12:15 – 2:15 **Awards Luncheon and Business Meeting**
- 2:30 PM **Concurrent Sessions**
- I. Keeping Your State Plan Alive**
Martha Phillips, Arkansas Department of Health
Joan Ottinger, MS, RD, LD, Oregon Department of Human Services
- II. Collaborating with Private/Public Partners**
Amanda Beal – Maine Communities Promoting Health
Helen Magnuson, MPH, RD – California Harvest of the Month
- 3:45 PM **Concurrent Sessions**
- I. WIC Food Package and 5 A Day, Farmers Markets and Seniors**
- New York State WIC Program, Vegetable and Fruit Demonstration Project**
Tim Mooney, WIC Director and Director of the Bureau of Supplemental Foods Programs in NY
- Creating a Farmers’ Market in a Rural Community**
Heidi Hataway, MS, RLD, Alabama Department of Public Health
- II. Are You Having Fun at Work?**
Beth Hannley, MA, MBA, Catalyst Consulting Inc.
- 5:00 PM **Evening Excursion**
A walking tour of Seattle has been arranged with See Seattle’s Terry D. Seidler. See additional information located below in this brochure.
- 5:30 PM Remove exhibits and posters.

Tuesday, June 13th

ASTPHND and the Western States Leadership Group (Nutrition Leadership Network – NLN) have partnered to provide today's sessions.

- 8:00 AM Exercise Opportunity - TBD
Continental Breakfast
- 8:30 AM **Partnerships for Evaluating Policy Change Panel**
Amy Roussel, PhD
RTI International, Research Triangle, NC
- Vic Coleman, JD
Washington State Department of Health, Olympia, WA
- Shelley Curtis, MPH, RD
The Children's Alliance, Seattle, WA
- Donna Johnson, PhD, RD
University of Washington, Seattle, WA
- Marilyn Sitaker, MPH
Washington State Department of Health, Tumwater, WA
- Moderator: Kyle Unland, MS, RD
Washington State Department of Health, Olympia, WA
- 11:30 AM **Table Topics with Working Box Lunch**
Each table discussion will focus on a different setting and will be led by an experienced practitioner. The choices for settings including: child care, health care, schools, worksites, neighborhoods/communities, restaurants, faith based, and senior/adult. Please sign up for a setting on the registration form and come prepared to share your experiences and materials.
- 1:30 **Important Points to Take Home**
Amy Roussel, PhD, RTI International
- 2:30 **Adjourn**

Hotel Information

A block of rooms has been reserved at the Renaissance Seattle Hotel, 515 Madison Street, Seattle, WA at the rate of \$165 per night single or double. Please mention ASTPHND to get this rate. The room block will be held until May 5th. Reservations can be made by calling 206-583-0300 or 800-278-4159. Learn more about the Renaissance Seattle Hotel at www.renaissanceseattle.com.

Monday Evening Excursion

A walking tour of Seattle has been arranged with See Seattle's Terry D. Seidler. The cost is \$20 per person. The tour will begin at our Renaissance Hotel and include a stop for a quick bite to eat at the Asian food court along the way. Bring some money for the cost of the tour, your dinner, and a tip for the operator. The cost is \$20 per person payable in cash to the walking tour guide.

Terry says, "Please tell walkers to bring their cameras and lace up their walking shoes!! This tour will not be strenuous but it is good activity for those who like to get out and get some exercise while having fun seeing the city." The tour will include a variety of points of interest in Pioneer Square, the International District, the waterfront, Pike Place Market, Rainer Square, Westlake Park / City Center, et al. Due to Seattle's high latitude (about the same as Québec City) Seattle enjoys long hours of daylight in summer. Therefore, the tour will end back at the Renaissance Hotel at 9:30 PM.

Please sign up on the registration form. The number is limited to 35, so sign up early.

If you have any special needs for assistance during this conference, please notify Cyndi Atterbury, Director of Operations at 814-255-2829 ext. 1001 or Cyndi@astphnd.org.

Registration Form

Nametag information:

First name:

Last Name:

Credentials:

Title:

Organization:

Complete contact information below for meeting participant list to be provided in packet.

Mailing address:

Telephone:

Email Address:

OR registration form with credit card payment may be faxed to 814-255-6514

Registration Fee **\$300.00 ***

* Registration Form and fee received after May 25th must include a late fee of \$50.00.

Tuesday Only Registration Fee **\$ 85.00**

Late Fee (after May 25th) **\$ 50.00**

Sign me up for the Monday Evening Walking Tour **pay on site**

Total Due _____

I request vegetarian meals.

During the table topic sessions for evaluating policy changes on Tuesday participants will share their experiences and materials. Please come prepared for active participation in a group and register for one of the following:

- | | |
|--|--|
| <input type="checkbox"/> Evaluating policy changes in faith based communities | <input type="checkbox"/> Evaluating restaurant policies |
| <input type="checkbox"/> Evaluating child care policies | <input type="checkbox"/> Evaluating policies at congregate meal sites for seniors |
| <input type="checkbox"/> Evaluating policies for hospital and clinic sites | <input type="checkbox"/> Evaluating policies that impact whole neighborhoods or communities |
| <input type="checkbox"/> Evaluating school policies | |
| <input type="checkbox"/> Evaluating worksite policies | |
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Credit Card Payment (VISA and MasterCard)

Credit card number

Expiration date

Name on credit card

Signature

Mail registration form and check to:

Cynthia I. Atterbury
Director of Operations
ASTPHND
PO Box 1001
Johnstown, PA 15907-1001

Please print out and fax with authorized signature.