

Reaching New Heights



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**Annual Meeting
of the
Association of State and Territorial Public Health Nutrition Directors**

**June 13 – 16, 2004
Little America Hotel
Salt Lake City, UT**

**In collaboration with:
State 5 A Day Coordinators**

**Meeting Sponsored by:
HRSA – Maternal and Child Health Bureau
CDC – Division of Nutrition and Physical Activity
NCI – National 5 to 9 A Day for Better Health Program
USDA – Food and Nutrition Service**

2004 ASTPHND Annual Meeting

Saturday, June 12

- 11:00 – 1:00 PM **Registration**
2:00 -2:45 PM **Orientation - New ASTPHND Board Members**
3:00 -5:00 PM **ASTPHND Board of Directors Meeting**
7:00 PM **Annual Board of Directors Dinner**
7:00 PM **Informal 5 A Day Coordinators Meeting / Dinner**

Sunday, June 13

- 7:30 AM **Pre-Conference Workshop**
Continental Breakfast
8:00 - 8:30 AM **5 A Day Coordinator Orientation**
8:30 - 12:00 PM **Welcome to the 5 A Day Workshop**

Terrence McNally

You signed up to be coordinators. "To succeed you must be leaders." We invite you to attend this interactive presentation to promote 5 A Day that will focus on leadership development, with attention to strategic communications and the power of story. It will include leadership, capacity building, nurturing partnerships and networking skills, recognizing that 5 A Day coordinators deal not only with issues of nutrition, but also the challenges, constraints and competition around funding. Ideal outcome: "every coordinator a powerhouse"- motivated and better equipped to take 5 A Day on in a big way.

- 10:00 AM **Registration**
12:30 PM **Beverages/light snack available**

- 1:00 PM **Opening of the ASTPHND Annual Meeting**
Welcome to the ASTPHND Annual Meeting
Sara B. Bonam, MS, RD – President, ASTPHND
Crystelle Fogle, MBA, MS, RD – President-elect ASTPHND
Welcome to Salt Lake City, UT
Rachel Cox, RD – ASTPHND Designee (UT)

- 1:15 PM **Where is the Future Taking Us? Strategies for Public Health Nutritionists**
Sara Parks, PhD, MBA, RD

- 2:30 PM **Follow-Up: Application of Future Strategies for Public Health Nutritionists**
Margie Tate, MS, RD - Office of Nutrition and Chronic Disease Prevention, AZ
Susan Foerster, MPH, RD - Cancer Prevention & Nutrition Section, CA
State Health Officer - TBD

- 3:45 PM **Energizer Break**

- 4:00 PM **Federal Briefing: National 5 – 9 A Day for Better Health Program**
Peter Murano, PhD - Special Nutrition Programs, Food and Nutrition Service, USDA
Lorelei DiSogra, EdD, RD - National 5 – 9 A Day for Better Health Program, NCI
Mary Kay Solera, MS, CHES - Division of Nutrition and Physical Activity, CDC

- 5:00 PM **Federal Briefing: Division of Nutrition and Physical Activity, CDC**
William Dietz, MD, PhD - Division of Nutrition & Physical Activity, CDC

- 5:30 PM **Adjourn**

- 5:30 PM **Welcome Reception with hors d'oeuvres and cash bar**

Monday, June 14

- 6:15-7:00 AM **Historical walking tour of downtown Salt Lake City**
- 8:00 AM **Continental breakfast**
- 8:30 AM **Promising State Practices in Addressing Childhood Obesity**
Debbie I. Chang, MPH - Nemours Health and Prevention Services, A. I. Du Pont Hospital for Children
- 9:30 AM **Lessons Learned/Future Strategies from the Fruit and Vegetable Pilot**
Carol Marr, RD - 5 A Day Coordinator, New Mexico Department of Health
Lou Enote - School Food Services Coordinator, Zuni Public School District
Tracy Fox, MPH, RD - President, Food, Nutrition & Policy Consultants, LLC
- 10:45 AM **Yoga Activity**
- 11:15 AM **Enhancing Communications Between Nutrition and Physical Activity Staff**
Jackie Epping - Division of Nutrition and Physical Activity, CDC
- 12:15 PM **Federal Briefing: Maternal and Child Health Bureau**
Peter van Dyck, MD, MPH - Maternal and Child Health Bureau, HRSA (invited)
- 12:45 PM **Awards Luncheon**
New Member Orientation
- 2:45 PM **Interactive Workshop – State Plan Index: A Tool for Assessing the Quality of State Public Health Plans**
Frances D. Butterfoss, PhD – Ctr. for Pediatric Research, Eastern Virginia Medical College
Diane O. Duñet, MPA, PhD – Division of Nutrition and Physical Activity, CDC
Susanne Gregory, MPH – Consultant, ASTPHND
- The State Plan Index (SPI) is an evaluation instrument developed to assess the quality of state plans that can also be used as a guide for developing state plans. ASTPHND has been working with the CDC and the authors of the SPI to create a resource guide to assist states in applying the SPI to their statewide planning efforts. Participate in this interactive workshop to learn how this practical, reliable evaluation tool can be adapted and used in your state to develop obesity prevention state plans and to improve the quality of existing state plans. Members of CDC's Division of Nutrition and Physical Activity and ASTPHND consultants will provide a hands-on introduction to the tool and technical assistance resources.
- 4:45 PM **Adjourn**
- 5:00 PM **Excursion to Park City, UT**
Join a group of colleagues for an excursion to Park City, UT, nestled in the Wasatch Mountains and home to a number of venues for the 2002 Olympic Winter Games. You will have an opportunity to browse through art galleries, clothiers, and boutiques on Park City's Main Street. You may want to spend some time in the Park City Museum, for more details see www.parkcityhistory.org. The group will gather at the Blind Dog Grill www.blinddoggrill.com for an informative cooking class and dinner with wine pairing. The group will be shuttled to and from Park City on a motor coach bus. The cost is \$75 per person. Please register early. There is a minimum of 30 and maximum of 50 for the restaurant to accommodate our group.

Tuesday, June 15

- 6:15-7:00 AM **Physical Activity Eye Opener – Pilates**
- 8:00 AM **Continental breakfast**
- 8:30 AM **Update: Action For Healthy Kids**
Dedra Ries, MPH, CHES – Action For Healthy Kids
Julie Metos, Chair, Utah Action For Healthy Kids
Carole Garner, Chair, Arkansas Action For Healthy Kids
- 9:30 AM **Reaching Beyond Traditional Health Partners: Importance of Community Design**
Paul Zykofsky, AICP, MUP, BArch - Land Use and Transportation Programs, Local Government Commission
- 10:30 AM **Energizer Activity**
- 11:00 AM **Federal Briefing: National Institutes of Health (NIH)**
Van Hubbard, MD, PhD – Division of Nutrition Research Coordination, NIH
Wendy Johnson-Taylor, PhD, MPH, RD – Division of Nutrition Research Coordination, NIH
- 11:30 AM **Membership Business Meeting** (all invited)
- 12:30 PM **Box Lunch - Take a break for lunch with a colleague to walk, talk, network.**
- 2:00 PM **Promoting 5 A Day in Schools, Worksite, and Community: A Unique Public Health Partnership with the American Cancer Society**
Colleen Doyle - American Cancer Society
Craig Wethington - American Cancer Society – Ohio Division
- 3:00 PM **Federal Briefing: USDA**
Brenda Lisi, MPA, MS, RD – Food, Nutrition, and Consumer Services, USDA
- 4:00 PM **Nutrition and Physical Activity: Cornerstones of a Healthy Lifestyle
A Blueprint for Action**
Susanne Gregory, MPH - Consultant
Denise Sofka, MPH, RD - Maternal and Child Health Bureau, HRSA
Wendy Johnson-Taylor, PhD, MPH, RD – Division of Nutrition Research Coordination, NIH
Diane Thompson, MPH, RD – Division of Nutrition and Physical Activity, CDC
- 5:00 PM **Adjourn**

Wednesday, June 16

7:30 AM **Continental Breakfast**

8:00 AM **Leadership Institute**
Working the System – Reframing Your Personal Approach to Influence
Ann-Michele Gundlach, EdD – President, AMG Consulting

(Space limited to first 55 participants to register)

We are pleased to have Ann-Michele Gundlach return to work with us for our third Leadership Institute. Dr. Gundlach offers the richness of her experience with our members who have participated in the Leadership Institutes in 2002 and 2003. In addition, she brings a wealth of practical experience and current thought on successful leadership. Dr. Gundlach uses an applied approach to developing the content and training activities for our leadership institutes and works closely with a team of ASTPHND designees to develop each institute.

“My message isn’t getting to the right people!” “I never thought the opportunity would arise to speak with the Governor about nutrition and obesity prevention!” “How can I prepare for those unanticipated golden opportunities to influence a major decision regarding public health nutrition?”

Working in today’s complex organizational environment presents us with more challenges and obstacles than ever before. We are constantly required to use both our technical expertise and our imagination -- but with the unrelenting demands on our time and attention, our technical expertise generally wins out. This leaves very little opportunity and energy for us to use our imagination and creativity to help us achieve our goals. This leadership institute is designed to help you refocus your creative energy on the development of a personal game plan for “working the system” and achieving your goals.

“If we did all the things we were capable of we would astound ourselves.”
Thomas Edison

10:00 AM **Energizer Activity**

10:30 AM **Continue Leadership Institute**

Noon **Buffet Lunch**

1:00 PM **Continue Leadership Institute**

3:30 PM **Adjourn**

Hotel Accommodations

The Little America Hotel is located at 500 South Main Street, Salt Lake City, UT. Centrally located in Salt Lake City’s business, historic, cultural and entertainment center, Little America is just 10 minutes from the international airport and a short drive from Utah’s famous outdoor attractions. A block of rooms has been reserved for ASTPHND at the rate of \$85 per night per room single or double occupancy. Reservations must be made prior to May 12, 2004 at 800-453-9450. Additional information about the facility can be found on the website, www.saltlake.littleamerica.com. The hotel operates a free shuttle to and from the airport for your convenience. Complimentary parking is provided for those driving to Salt Lake City.

Early Registration

Registrations received after May 31, 2004 must include the \$25.00 fee for late registration.

Registration Form (complete manually)

Please print information exactly as you desire it on your name badge.

Name: _____

Position Title: _____

Agency/Company: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Email: _____

Telephone: _____

	<u>Before May 31st</u>	<u>After May 31st</u>
<input type="checkbox"/> Full meeting (Sunday – Wednesday) (The Leadership Institute session is limited to 55 participants, so register early.)	\$250	\$275
<input type="checkbox"/> 3 Days Only (Sunday – Tuesday)	\$200	\$225
<input type="checkbox"/> Student rate (Sunday – Tuesday) (must provide documentation of full time student status)	\$ 75	\$100
Total Fee Enclosed	\$ _____	\$ _____

I prefer vegetarian meals.

Payment by:

- personal check
- agency check
- purchase order # _____
- MasterCard
- VISA

Credit card # _____ exp ____/____

Name on credit card _____

Signature _____

I would prefer vegetarian meals.

Checks should be made payable to ASTPHND and sent to Cynthia I. Atterbury, MPA, RD, LDN, Administrator, PO Box 1001, Johnstown, PA 15907-1001 or fax registration with credit card information to 814-255-2829. Please notify Cyndi at ASTPHND@aol.com if you have any special needs during this meeting.

Park City Excursion Registration (complete manually)

Excursion to Park City, UT

Join a group of colleagues for an excursion to Park City, UT, nestled in the Wasatch Mountains and home to a number of venues for the 2002 Olympic Winter Games. You will have an opportunity to browse through art galleries, clothiers, and boutiques on Park City's Main Street. You may want to spend some time in the Park City Museum, for more details see www.parkcityhistory.org. The group will gather at the Blind Dog Grill www.blinddoggrill.com for an informative cooking class and dinner with wine pairing. The group will be shuttled to and from Park City on a motor coach bus. The cost is \$75 per person. Please register early. There is a minimum of 30 and maximum of 50 for the restaurant to accommodate our group.

Please print clearly.

Name: _____

Email: _____

Payment of \$75 fee by:

- personal check
- MasterCard
- VISA

Credit card # _____ exp _____

Name on credit card _____

Signature _____